



CARLTON C A R D S

...says it best



TEAMS WITH CARLTON CARDS

Wow, LOOK AT SOME OF THESE NEW FEATURES!

- CREDIT FOR EXISTING EVERYDAY COMPETITIVE PRODUCT
\$100 PER FOOT FOR EVERYDAY PRODUCT FOOTAGE
- OPENING ORDER ALLOWANCE FOR PURCHASE OF CARLTON PRODUCT
\$100 PER FOOT FOR EVERYDAY PRODUCT FOOTAGE
- FIVE YEAR AGREEMENT BY RETAILER REQUIRED
TO RECEIVE THE ABOVE TWO ALLOWANCES
- 2% EARLY PAY DISCOUNT
- MARGIN IMPROVEMENT DISCOUNT

<u>PREVIOUS YEAR NET</u>	<u>PERCENT DISCOUNT</u>
\$ 0 - \$29,999	5%
\$29,999 - \$49,999	6%
\$49,999 - \$69,999	7%
GREATER THEN \$69,999	8%

NO CHARGE OR FREIGHT ON FIXTURES!

- FREE FREIGHT ON PRODUCT (EXCEPT SEASONAL NON-CARD PRODUCT)
- FREE FREIGHT ON SEASONAL COUNTER CARD RETURNS
- 100% CREDIT ON SEASONAL COUNTER CARD RETURNS
- EVERYDAY PRODUCT OBSOLESCENCE ALLOWANCE
- REGULAR STORE VISITS BY A PROFESSIONAL SALES REPRESENTATIVE
- CARLTON CLUB POINTS
- FREE INSTALLATION, CONSULTATION AND TRAINING

**CONTRACT RENEWAL (5 YEARS) ALLOWANCE OF 30% OF
CARLTON'S NET RECEIPTS FROM YOUR STORE FOR THE PREVIOUS YEAR.
FOR MORE INFORMATION, CALL 1-800-678-2774, EXT. 253**